

台北國際食品五展

Asia's Super
5-in-1 Food Expo!

JUNE 24-27 2015 TWTC Nangang Exhibition Hall
TWTC Exhibition Hall 1
南港展覽館/世貿一館



Show Daily

展覽快訊



Wednesday, June 24, 2015 Issue No. 1

A Table for Food Taipei!



Crowds gather before the Taiwan Pavilion for product presentations. National pavilions hold regular sampling sessions as well as performances to enhance excitement in the grand show. 參觀者聚集在臺灣館前聆聽新品發表。國家館總在展中舉辦試吃及表演活動，精彩萬分。

Be prepared to feast your eyes — and stomachs — on this year's Five-in-one Food Expo that aims for 'Five Stars in Quality Food'

亞洲盛事 台北食品暨機械五合一大展 隆重揭幕

sold out like hot cakes, with 1,642 exhibitors showcasing their wares in 3,920 booths. The expo serves as an important platform to market Taiwanese products, from ready-to-consume food to machinery, packing and more. Namely, it creates a one-stop-shopping destination for buyers to get a comprehensive understanding of everything that might be needed.

Besides domestic products, the expo also features a multitude of international pavilions and special delicacies from all around the world that provide local importers with versatile alternatives. A total of 36 country pavilions will take part, occupying more than 600 booths; each booth presents the best of their country's products, truly expressing the cultural diversity of Food Taipei. Some new joiners will also participate, such as Germany, Poland, Paraguay, Nether-

is not only essential for international buyers and investors, but also educates the general public with displays showcasing the latest products and explaining current and future government measures and developments in the industry.

In light of recent food safety issues, the government is emphasizing food safety this year, launching a food-safety week themed "Five Stars in Quality Food" at Food Taipei. It has been set up by the Office of Food Safety, Executive Yuan along with several related departments setting up booths including the Taiwan Pavilion from the Council of Agriculture, the Food Safety Area operated by the Industrial Development Bureau, Ministry of Economic Affairs, and the TQF Pavilion (Taiwan Quality Food) by the Taiwan Food Quality Association. The event will showcase the beauty of Taiwan through healthy and safe products, including the top ten innovative products and lectures on food safety.

Other highlights throughout the

Find out what's freshly pressed at the Poland Pavilion 在波蘭館享受鮮榨，清涼一夏

波蘭館
Poland Pavilion

An apple a day keeps the doctor away. If you're a bit lazy, drink it! What's more refreshing than starting your day with a glass of apple juice anyways? The Poland Pavilion will be featuring Activ, a family company that specializes in fruit farming, which will be introducing its Royal Apple juice at the exhibition.

The company, operating in compliance with HACCP and ISO 9001:2008, has its own cooling facilities, sorting line, packing machine and gluing machine for cartons of various types and sizes. Its Royal Apple juice is pressed from fresh, ripe, high-quality apples with other fruits and vegetables added. The juice contains



carrot, beetroot, lemon, strawberry, cherry and mint, to name just a few. Find out more at the Poland Pavilion and experience the taste of freshly pressed juice. ■

「一天一蘋果，醫生遠離我。」如果想偷懶的話，那就喝蘋果汁吧！有什麼比用一杯蘋果汁迎接一天來得更活力呢？波蘭館今年有一家專於種植水果的家族企業「Activ」站台，展出好喝香甜的「Royal Apple」蘋果汁。

擁有HACCP及ISO 9001:2008認證的「Activ」擁有自己的冷卻設備、分類產線及包裝機器。「Royal Apple」蘋果汁由新鮮優質的成熟蘋果壓榨而成，再搭配其他蔬菜水果。果汁不含添加劑、糖、水及防腐劑。除此之外，不含麩質也沒有基因改造生物。

「Activ」出口經理Beata Zolcik說，果汁保留所有新鮮水果及蔬菜的營養價值，榨出一公升的果汁需要用上1.5公斤的水果。他說：「盒中有袋的紙盒密封包裝設計能保留新鮮原味，開盒30天內都能保鮮。」

果汁有許多不同口味，以蘋果汁配搭其他蔬菜水果，例如紅蘿蔔、甜菜根、檸檬、草莓、櫻桃和檸檬等等。現在就去波蘭館品嚐新鮮果汁的風味吧！ ■

no artificial additives, extra sugar, water or preservatives; they are also GMO and gluten free.

According to Beata Zolcik, export manager for Activ, the juice retains all the value of fresh fruits and vegetables and to make one liter of juice, 1.5 kilograms of fruit is needed. "Due to hermetic packaging, the juice in the Bag-in-Box carton retains freshness and taste for up to 30 days after opening, as the special design of the tap prevents air from entering," said Zolcik.

The juices have diversified flavors, with a combination of other vegetables and fruit such as



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Booth No. A0724, A0726 / N0019, N0220